



# *The* **BASIC** *Initiative*

RESPECT • RESPONSIBILITY • PEACE  
EMPATHY • INTEGRITY • HONESTY  
PERSEVERANCE • COOPERATION  
FAIRNESS • CITIZENSHIP • CARING  
SELF - DISCIPLINE

BELLEVILLE ACHIEVES STRENGTH IN  
512 WEST MAIN STREET • BELLEVILLE, ILLINOIS • 62220 • 618-257-7022

[www.thebasicinitiative.com](http://www.thebasicinitiative.com)

## MISSION STATEMENT

The mission of the BASIC Initiative is to promote positive character development, encourage community engagement and connect community partners throughout the Greater Belleville Community.

## BASIC's VISION

By working together and practicing good character life skills, we will ensure that the Belleville area continues to be a healthy and prosperous community, is prepared for the challenges of the future, and is making the world a better place.

## GOALS/COMMITMENTS

- ✓ Support and promote existing community services
- ✓ Facilitate community projects and programs
- ✓ Build partnerships with local schools, churches, agencies and neighborhoods
- ✓ Help coordinate large scale community events
- ✓ Help raise funds to address community needs
- ✓ Develop youth through hands-on projects
- ✓ Provide speakers and training to promote a community of character

## ACCOMPLISHMENTS/WORK IN PROGRESS

- Promoting character life skills in every endeavor
- Promoting character awareness through character banners
- Helped Belleville achieve "All-American City" status
- Partnered with City to create the "Belleville Neighborhood Partnership" helping revitalize neighborhood watch programs and neighborhood associations
- Created and supporting the BASIC Youth Board and various youth leadership programs
- Annually hosts the Belleville Citizens of Character Awards Dinner
- Supporting summer camps for youth
- Annually hosts the Festival of Stories
- Establishing the annual "Belleville helping Belleville" Day of Service
- Working with schools and businesses to promote the Annual Walk for Character
- Promoting beautification projects throughout Belleville including Paint the Town
- Funding numerous neighborhood projects
- Supported the Peace Ball Celebration
- Partner in "Get Up and Go" Health and Fitness Initiative

# Ways YOU can help:



- ❖ **Live a Life of Character**
- ❖ **Do the Right Thing**
- ❖ **Volunteer with Any Organization Serving the Community**
- ❖ **Commit Your Time**
- ❖ **Contribute Your Talent**

## ❖ Donate to the BASIC Initiative

<p><b>Presenting Sponsor</b> <b>\$7500</b></p> <p>Recognition at <u>all</u> BASIC events, on all printed materials with logo and at events held in conjunction with sponsored programs, plus two tables of 8 at the annual Citizens of Character Dinner. Presenting sponsor would have the right to supply a take-home-memento for all attendees. BASIC will provide 2 pole banners to be displayed on Belleville streets for 2 years.</p>	<p><b>Platinum Sponsor</b> <b>\$5000</b></p> <p>Recognition at the annual Citizens of Character Dinner, on all printed materials with logo, and at events held in conjunction with sponsored programs, plus a table of 8 at the Character Dinner. BASIC will provide 2 pole banners to be displayed on Belleville streets for 2 years.</p>	<p><b>Gold Sponsor</b> <b>\$2500</b></p> <p>Recognition at the annual Citizens of Character Dinner and on all printed materials by name, as well as tickets for 4 to the annual Citizens of Character Dinner. BASIC will provide 1 pole banner to be displayed on Belleville streets for 2 years.</p>	<p><b>Silver Sponsor</b> <b>\$1000</b></p> <p>Recognition at the annual Citizens of Character Dinner and on all printed materials by name, as well as tickets for 2 to the annual Citizens of Character Dinner. BASIC will provide 1 pole banner to be displayed on Belleville streets for 2 years.</p>	<p><b>Bronze Sponsor</b> <b>\$500</b></p> <p>BASIC will provide 1 pole banner to be displayed on Belleville streets for 2 years.</p>
<p><i>ALL LEVELS: Listing on a plaque displayed in the BASIC Initiative office</i></p>				
<p><b>Any amount you care to donate is needed and will be GRATEFULLY ACCEPTED</b></p>				

Date: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business/ Company Name: \_\_\_\_\_

- I am donating \$\_\_\_\_\_.
- I would like my donation to remain anonymous
- I would like to make a donation in honor of:

\_\_\_\_\_

Payment: Enclosed is my check payable to **BELLEVILLE ACHIEVES STRENGTH IN CHARACTER**

Please return this form and your gift to:

**BELLEVILLE ACHIEVES STRENGTH IN CHARACTER**  
**512 WEST MAIN STREET • BELLEVILLE, ILLINOIS • 62220**